# END SLAVERY NOW

# SIQUE FYCE BUYING GUIDE

LEARNING TO SHOP RESPONSIBLY

The End Slavery Now Slave Free Buying Guide is meant to introduce consumers to companies, brands and social enterprises that address slavery, forced labor and human trafficking in their supply chains. End Slavery Now researched antislavery policies; supply chains; third-party certifications; prevalence studies in specific industries; and companies' engagement surrounding slavery, forced labor and human trafficking in order to develop a list of products that you can begin purchasing in lieu of other options.

At End Slavery Now we recognize that the best companies are those that put ethical concerns and social responsibility at the top of their agendas. Fortunately, more and more companies care about broader social issues, including the environment and poverty. For this guide, we've narrowed our focus to companies, brands and products that specifically address forced labor, slavery and/or human trafficking. In addition to recommending innovative brands that clearly lead the way when it comes to prioritizing slavery-free goods, we've also included traditional companies that are beginning to produce specific goods or product lines without the use of child labor, forced labor or other forms of slave labor. Importantly, much of this recent antislavery effort by traditional companies is a direct response to consumer demands for such products. By highlighting some of the

best brands and the positive changes towards slavery-free products, this guide is a tool for those wanting to choose better products.

The End Slavery Now Slave Free Buying Guide is divided into sections based on product type. Most sections include:

- A brief explanation of slavery in that particular industry or product chain
- Individual product recommendations, so you know which products you can purchase
- Company rankings in Good, Better and Best categories based on their antislavery policies, supply chain transparency, third-party certifications and engagement

One of the most impactful ways normal, everyday people can get involved in the fight against modern-day slavery and human trafficking is to begin purchasing slavery-free goods. When scaled, these purchases create demand for goods produced with audited, slavery-free labor; simultaneously, this shift also shrinks the market for goods produced with forced or slave labor and/or by trafficked humans.

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# RANKING SYSTEM

We ranked companies and brands based on their antislavery policies; supply chain transparency; third-party certifications; and engagement around slavery, forced labor and human trafficking. We awarded points for our Good, Better, Best lists for the following:

### Policy



The company or brand has a Code of Conduct against human trafficking, slave labor, forced labor, child labor or bonded labor.

### Transparency



The company or brand publicly discloses a list of its suppliers or factories.

### Engagement



The company or brand reinvests in its source or production communities through development programs, projects or donations.

### Third-Party Certifications



The company or brand is thirdparty certified.

\*For third-party certifications we looked at, view the certifications page.



The company or brand owns a third-party certified line.



The company or brand produces one third-party certified product.



We recommend the following products as slavery-free options.

### Chocolate Bites and Bars



### British & Irish KitKat®

KitKat® in Britain and Ireland has had the FAIRTRADE® Certification Mark since 2010, meaning that farmers were paid a fair price and that no child labor was used.



### **Maltesers®**

Maltesers® by Mars, Inc. has the FAIRTRADE® Certification Mark, meaning the main ingredients in that product are free from slave labor.



### British & Irish MARS®

MARS® in Britain and Ireland will only contain cocoa 100% certified by Fairtrade International by the end of fall 2015. This cocoa comes from farmers who receive guarantees such as a minimum price for their product as well as reinvestment in their communities in the form of farming and business skills training programs.



### German TWIX®

The German version of TWIX® will soon only have cocoa 100% certified by Fairtrade International. Fairtrade International's standards strictly prohibit slave labor.



### Cadbury Dairy Milk®

Mondelēz International®, Inc.'s Cadbury Dairy Milk® has at least 70% fair trade ingredients. The FAIRTRADE® Certification Mark on it is an indication that certified ingredients were produced without forced or child labor.



## The Hershey Company HERSHEY'S BLISS® Line

The HERSHEY'S BLISS® line only uses sustainably sourced cocoa from Rainforest Alliance Certified™ farms. This certification promises that farmers are paid a legal minimum wage and that minors had no part in producing the ingredients.

### Chocolate Bars, Drink Mixes and Baking



### The Hershey Company Dagoba® Organic Chocolate Line

The Dagoba® Organic Chocolate line is owned by The Hershey Company and is Rainforest Alliance Certified™. The cacao used in its chocolate bars, drinking chocolate mixes and baking chocolate come from farms in Tanzania, the Dominican Republic and Peru that fairly pay adult workers.



### Divine Chocolate™ Limited - All Products

Divine Chocolate™ Limited is co-owned by a cooperative that gives power to farmers and ensures fair wages and working conditions. Its products include baking cocoa powder, chocolate drink mixes and chocolate bars.



### Equal Exchange® - All Products

Equal Exchange® practiced fair trade principles before the fair trade movement hit mainstream media. Its baking chips and bars, cocoa mixes and chocolate bars are free from any form of slave labor.



### Theo® Chocolate - All Products

Theo® Chocolate was the first organic and Fair for Life <sup>SM</sup> certified chocolate factory in the United States. The main ingredients in its products can be traced back to their original sources.

# BEST

### Divine Chocolate™ Limited

Divine Chocolate™ Limited is co-owned by <u>Kuapa Kokoo</u>, a cooperative in Ghana made up of 85,000 farmers. As shareholders, farmers have a voice in the company and the global marketplace. As a fair trade certified company, Divine Chocolate™ Limited ensures that its supply chains are free of slave labor. Not only that, the company actively re-invests back into the community by funding <u>training programs</u>.

### Equal Exchange®

Equal Exchange®, formed in 1986, brought the <u>fair trade model</u> to U.S. grocery stores. The company itself is a worker-owned, democratically organized cooperative that ensures that 100% of its products and the ingredients in its composite products are fairly traded. Along with <u>its partners</u>, Equal Exchange® supports various projects ranging from education to health care.

### Theo® Chocolate

Theo® Chocolate is fair trade certified by Fair for Life<sup>SM</sup>. All of its products can be traced to their primary producers, and workers throughout the supply chains are paid and treated fairly.

# BETTER

### Lindt & Sprüngli® AG

Lindt & Sprüngli® AG <u>does not rely on</u> <u>third-party labels</u> such as the FAIRTRADE® Certification Mark for its cocoa. Instead, the company pays a premium of \$60 on each ton of cocoa sourced from <u>Source Trust<sup>SM</sup></u>, a foundation run by cocoa trader Armajaro<sup>SM</sup>. <u>The Lindt® Cocoa Foundation</u> initiative tracks cocoa beans back to the community in which they are grown which is the first step to supply chain transparency and the elimination of slave labor.

### Mondelez International®, Inc.

Mondelēz International®, Inc. produces two fair trade certified products under Cadbury®: Cadbury Dairy Milk® and Cadbury Creme Egg®. Its Cocoa Life Sustainability Program has helped farmers adopt more efficient farming practices and earn better incomes. Capacity building within these farmer communities have led to improved gender equality and increased access to education - factors that help prevent labor exploitation and abuses.

# GOOD

### Nestlé® S.A.

Nestlé® S.A. built <u>40 schools</u> in the Ivory Coast between 2012 and 2015 as part of its <u>Cocoa Plan</u> to help promote education and reduce child labor in the country. In partnership with the <u>Fair Labor Association®</u>, <u>Fairtrade Foundation</u> and <u>UTZ Certified™</u>, Nestlé® S.A. continues to monitor its supply chains and improve farmers' livelihoods.

### **Ferrero®**

Ferrero® is part of the Fairtrade Sourcing Program (FSP) promising to only source 100% sustainably certified cocoa by 2020. The FSP is a great way for farmers - who work in slavery-free farms - to sell more of their product.

### The Hershey Company

In January 2012, The Hershey Company committed to buying Rainforest Alliance Certified™ cocoa for its HERSHEY'S BLISS® and Dagoba® Organic Chocolate products. Its 21st Century Cocoa Sustainability Strategy functions to modernize cocoa farming, increase farmer incomes and improve cocoa growing communities.

### Mars, Inc.

Mars, Inc.'s <u>Maltesers®</u> chocolates are fully fair trade certified, meaning that the core ingredients in the product were produced without slave labor. Mars, Inc. addresses sustainability through its Sustainable Cocoa Initiative, <u>Vision for Change Project</u>.



We recommend the following products as slavery-free options.



# Calypso® Fairtrade Pure Apple Juice Calypso® Fairtrade Pure Apple Juice has the FAIRTRADE® Certification Mark, meaning ingredients are sourced from small, independent farm groups who are guaranteed good working conditions.



Naked Juice®
Banana Chocolate Protein Juice Smoothie
The Banana Chocolate Protein Juice Smoothie by Naked Juice® uses bananas that are sourced from farms that are Rainforest Alliance Certified<sup>TM</sup>, a label indicating a commitment to sustainable livelihoods for farmers and their families.

# BEST

# Calypso®

Calypso® is a UK-based soft drinks company that specializes in drinks for school lunches, but some of their products can be found in British supermarkets and on Amazon.com. They have a wide assortment of fruit juices, sodas and freezer popsicles, but so far, only their Fairtrade Pure Apple Juice and Fairtrade Pure Orange Juice lines have the FAIRTRADE® Certification Mark. These juices are made from quality fruit grown by small, independent farm groups in South America and South Africa who are compensated fairly for their work and are free from forced labor or unjust working conditions.

### **Honest®**

Honest® seeks to create and promote great-tasting, organic beverages that are Fair Trade Certified™. In 2014 the company paid \$200,124 back to their tea and sugar sourcing communities in the form of <u>fair trade premiums</u>. These funds have helped to establish improved farming, healthcare and education initiatives.

# BETTER

### Naked Juice®

Naked Juice® is a subsidiary company of PepsiCo Inc. that specializes in healthy juices and smoothies made with all natural ingredients. Although most of their initiatives focus on environmental preservation and sustainability, the company is working towards a safer work environment for the farmers in its supply chains. Right now, Naked Juice® sources all bananas used in their products from farms that are Rainforest Alliance Certified™. Rainforest Alliance™ is a non-profit organization that's committed to ensuring sustainable livelihoods for farmers and their families. Banana farmers under Naked Juice® are given access to healthcare, transportation and education programs.

# GOOD



We recommend the following products as slavery-free options.



Equal Exchange® Organic Mind, Body & Soul
Organic Mind, Body & Soul from Equal Exchange® is
a Vienna roast blend, and like all coffee from Equal
Exchange®, it comes from farms where there is no
forced labor.



Starbucks® Italian Roast
Starbucks® carries <u>Starbucks® Italian Roast</u> and <u>Café</u>
<u>Estima Blend®</u> which both have the FAIRTRADE®
Certification Mark, indicating no forced labor was used on the farms they came from.



Dunkin' Donuts® Espresso
Espresso beans used by Dunkin' Donuts® are Fair
Trade Certified™, a label indicating farmers are fairly
compensated for their labor and harvest.



Newman's Own® Organics Newman's Special Blend Newman's Own® Organics Newman's Special Blend is one of three Keurig® K-Cup® options with the Fair Trade Certified™ label which indicates fair labor practices.

# BEST

### Equal Exchange®

Equal Exchange® is one of the largest worker cooperatives in the United States and is the world's largest worker-owned coffee roaster. The company is the leading fair trade brand in food and beverages in the U.S., with one of the largest fair trade supplies in coffee products. Their coffee comes from small farming partners in Mexico, Central America, South America, Africa and Southeast Asia.

# BETTER

# Newman's Own® Organics

Newman's Own® Organics has three Keurig® K-Cup® options with the Fair Trade Certified™ label. Fair Trade Certified™ guarantees farmers a fair price for their harvest, allowing them to invest in their crops, their communities and their future. In addition, Newman's Own® Foundation continues Paul Newman's commitment to donate all royalties and after-tax profits from its products to charity. Paul Newman and the Newman's Own® Foundation have given over \$400 million to thousands of charities since

### Caribou Coffee®

Caribou Coffee® Company is a specialty coffee and espresso retailer. They are committed to a <u>socially responsible supply chain</u> and a healthier planet with 100% of their coffee and espresso Rainforest Alliance Certified™.

### Costa Coffee®

Costa Coffee is a British multinational coffeehouse company. It is the second largest coffeehouse chain in the world behind Starbucks® and the largest in Britain. Costa Coffee® is the only coffee chain in the UK that only uses sustainably grown beans sourced from Rainforest Alliance Certified™ farms. Costa Coffee®, supports farmers and workers worldwide who are working to improve their livelihoods and those of their families.

# GOOD

### Dunkin' Donuts®

In 2004, Dunkin' Donuts® became the first national (U.S.) brand of coffee to sell 100% Fair Trade Certified™ espresso beans. The Fair Trade Certified™ label indicates that farmers are justly compensated for the work that they do, without the threat of forced labor or slavery. By 2012, Dunkin' Donuts® had given back \$9 million in premiums to farming communities who then use that money to invest in their community, improve product quality and construct infrastructure or provide for other community projects based on their unique needs.

### **Starbucks®**

Starbucks® has offered fair trade coffee since 2000, and in 2013, it purchased 33.4 million pounds (8.4% of its purchases) of coffee certified by <u>Fairtrade International</u>. Fairtrade International is a global organization working to secure a better living conditions for farmers and workers

### Gloria Jean's Coffees

Gloria Jean's Coffees is a franchised specialty coffeehouse company. Offering the largest variety of <u>Rainforest Alliance</u> <u>Certified™</u> coffees available. Farmers from Rainforest Alliance Certified™ farms are fairly compensated for their labor.



We recommend the following products as slavery-free options.



### Honest® Tea Half Tea & Half Lemonade

Honest® Tea's Half Tea & Half Lemonade, like all its other Fair Trade Certified™ tea, is made without forced labor.



### Trader Joe's® Organic Yerba Mate Tea

Trader Joe's® Organic Yerba Mate Tea is Fair Trade Certified™, a label indicating fair labor practices.



### Whole Foods Market® 365 Everyday Value® Unsweetened Green Tea Whole Foods Market® 365 Everyday Value® Unsweetened Green Tea is Fair Trade Certified™ and made by

fairly paid workers.

ORGANIC CHAI SMAL ARMERS BIG CHANGE

# Equal Exchange® Organic Chai Equal Exchange® Organic Chai and other tea from Equal Exchange®

other tea from Equal Exchange® are fair trade and come from farms where there is no forced labor.



The Bigelow® English Breakfast K-Cup® is Fair Trade Certified™, meaning ingredients are sourced

from small, independent farm groups who are guaranteed good working conditions.

# BEST

## Equal Exchange®

Equal Exchange® is one of the largest worker cooperatives in the United States and is committed to equitable trade, democratic decision-making and sustainability. Its teas come from small farming partners in India, Sri Lanka and South Africa.

# BETTER

### **Honest®**

Honest® seeks to create and promote great-tasting, organic beverages that are Fair Trade Certified™. In 2014 the company paid \$200,124 back to their tea and sugar sourcing communities in the form of <u>fair trade premiums</u>. These funds have helped to establish improved farming, healthcare and education initiatives.

### Whole Foods Market®

Whole Foods Market® carries several Fair Trade Certified™ tea products in its 365 Everyday Value® line. Additionally, it launched the Whole Trade® Guarantee program which helps fund projects such as new community centers, schools and homes for its supplier communities in developing countries.

# GOOD

### **Bigelow®**

Bigelow® is a member of the Ethical Tea Partnership, a non-profit that strives to improve conditions for tea workers and smallholder farmers. Its English Breakfast K-Cup®, which is Fair Trade Certified $^{\text{TM}}$ , is sold in major grocery stores throughout the U.S. as well as on Keurig®'s website.

### Trader Joe's®

Trader Joe's® monitors compliance with supply chain laws through scheduled and unannounced visits and audits of suppliers' facilities. The Fair Trade Certified™ Trader Joe's® Organic Yerba Mate Tea can be purchased online.



We recommend the following products as slavery-free options.



### FAIR.® Rum

FAIR.® produces rum made with Fair Trade Certified™ sugar from Belize. Like all the other Fair Trade Certified™ spirits from FAIR.®, this was made without forced labor.



### Stellar Organics® Sauvignon Blanc

Stellar Organics® Sauvignon Blanc and all wines produced by Stellar Winery Limited have the Fair for Life® label, indicating that workers received fair compensation for their labor.

### Sam's Club® Neu Direction® Malbec

Neu Direction® Malbec is a premium Fair Trade Certified™ red wine available only at Sam's Club®.





Target® Wandering Grape™

Malbec Merlot

Found only at Target®,

Wandering Grape™ Malbec Merlot

# BEST

### Stellar Winery Limited

Stellar Winery Limited is one of South Africa's top producers and exporters of organic, fair trade wines. Workers on the farms and in the winery together own 26% of the enterprise through company shares. Stellar Winery Limited is independently audited by Fair for Life®. Fair for Life® is a third-party, non-profit organization that promotes fair wages and development initiatives for workers and their communities.

### FAIR.®

FAIR.® is a French spirits company that started in 2009, making the world's first vodka certified by Fairtrade International. Since then, the company has expanded to produce rum, gin and two different flavored liqueurs. FAIR.® sources its raw ingredients from farms around the world that follow rigorous practices to ensure farmers are paid enough to cover their production costs, live off their farms, pay for their children's education and build schools.

# BETTER

### Sam's Club®

Sam's Club® has a fair trade wine called Neu Direction® Malbec which is produced by Viña de la Solidaridad, a cooperative representing 20 small farms near Mendoza, Argentina. The London Independent recognized the wine as the best Fair Trade Certified™ red wine in the world in February 2008. Purchasing Fair Trade Certified™ products supports building a better life for workers and their farming family communities through fair prices and good labor practices.

### **Target®**

Target® owns a private label <u>fair trade</u> wine product, Wandering Grape™ Malbec Merlot, which comes from producers that strive to improve the quality of life of vineyard workers, their families and their communities. The grapes for Wandering Grape™ Malbec Merlot are <u>from ten farms</u> in the communities of Lavalle, San Martin and Medrano areas in Mendoza, Argentina. The communities have used their sales to fund projects such as a daycare for preschool children, healthcare facilities and adult literacy programs.

# GOOD

# Hone Goods

The U.S. Department of Labor defines a sweatshop as a factory that violates two or more labor laws, such as those pertaining to wages, benefits, child labor or working hours.

Unfortunately, in many cases around the world, our household products are made in factories known as sweatshops that violate the rights of their employees and often employ forced and child laborers.

# **PRODUCTS**

We recommend the following products as slavery-free options.

### Bed and Bath



west elm™ Organic Cotton Pintuck Duvet Cover
This duvet cover and bedding set is fair trade and comes
from west elm™, a company that works closely with Fair
Trade USA<sup>SM</sup>. Search their site for other certified lines.



Boll & Branch™ Towels

Towels and sheet sets from Boll & Branch™ are from Fair

Trade Certified™ factories and farms, meaning that these goods are free of child and forced labor.

### Kitchen and Dining



Wood Cutting Board

The Heirloom Acacia Wood Cutting Board is a sturdy and durable piece. SERRV International® is committed to selling products that give back to the communities they work with.

SERRV International® Heirloom Acacia



Worldstock Fair Trade® Dining Table
Worldstock Fair Trade® is a store within Overstock.com®
that features fair trade, handmade items from artisans
around the globe.

### Living and Home Accents



Prosperity Candle<sup>SM</sup> Brilliance Candle

The Brilliance Candle is made by adult, female artisans who are paid fairly and respected at their workplace. Prosperity Candle<sup>SM</sup> is certified by the B Lab and a part of the World Fair Trade Organization.



Macy's® Gifts that Give Hope - Pillows
Part of Macy's® Gifts that Give Hope program features
pillows from Heart of Haiti and baskets from Rwanda.
These pillows and baskets are artisan made.



Target® Threshold™

Target® recently announced a partnership with GoodWeave® to prevent child labor in the production of its private label rugs.

### Outdoor



The Fair Trade Furniture Company Semarang Chair
By purchasing the Semarang Chair from The Fair Trade
Furniture Company, you are supporting the ability of
slavery-free suppliers to continue supporting the craft of
adult artisans.



Ten Thousand Villages® Green Hills Planter
The Green Hills Planter is a handcrafted ceramic pot from
Vietnam. Like all the other fair trade items from Ten
Thousand Villages®, this product was made without forced
or child labor.



Yellow Leaf Hammocks

The weavers for Yellow Leaf Hammocks were previously trapped in debt slavery and poverty. Now they earn a stable income through dignified work.

# Rugs

Making rugs is a labor intensive process. Did you know that it would take four to five people working six hours a day nearly one year and two months to finish a 9 ft. x 12 ft. rug?

GoodWeave® works with production sites to ensure children are not working at the looms and that adults are paid fairly for their work.

### Where to Buy Slavery-Free Rugs

You can find GoodWeave® rugs at Macy's®, The Rug Company™, Target® and Sears™. Additional retailers, specialty stores and showrooms are listed on the company's website. For Fair Trade Certified™ rugs, browse through west elm's™ collections. Ten Thousand Villages® also carries fair trade rugs under the Bunyaad™ brand.

# BEST

### Ten Thousand Villages®

Ten Thousand Villages® started in 1946 and is a founding member of the World Fair Trade Organization. By directly working with small-scale producers and artisans, Ten Thousand Villages® is able to keep its supply chains free of forced and child labor while also expanding its reach in the global market.

### SERRV International®

SERRV International® eradicates poverty by providing opportunity and support to artisans and farmers worldwide. The company is a recognized leader and pioneer in the fair trade movement, with its origins starting in 1949 as one of the first fair trade organizations in the United States. As a founding member of both the World Fair Trade Organization and the Fair Trade Federation<sup>SM</sup>, SERRV International® has touched countless lives with opportunities to break the cycle of poverty.

# BETTER

### west elm™

Workers producing Fair Trade Certified<sup>™</sup> goods for west elm<sup>™</sup> can choose to use their premium to fund additional healthcare coverage. In Haiti, west elm<sup>™</sup> supports a program that teaches local artisans to read, write and gain financial literacy.

# The Fair Trade Furniture Company

The Fair Trade Furniture Company invests in <u>health and education</u> programs for their producers and carries out key fair trade principles, such as no forced or child labor, as a member of the <u>World Fair</u> Trade Organization.

### Boll & Branch™

Boll & Branch™ is Fair Trade Certified™ and is proud to <u>donate</u> a fraction of every sale made to Not For Sale, an organization that provides shelter, healthcare, legal services, education and job skills training to survivors of human trafficking.

# GOOD

### **IKEATM**

IKEA<sup>™</sup> no longer sources cotton from <u>Uzbekistan</u>, a country with state-imposed forced labor. In addition, the company has a supplier code of conduct prohibiting child, forced and bonded labor. Since 2000, IKEA<sup>™</sup> has <u>donated over 80 million euros</u> to UNICEF and Save the Children<sup>SM</sup> to help eradicate child labor in India and Pakistan.

# Electronics

The electronics industry's supply chains are tainted with slave labor, from the mineral extraction stage to the product assembly phase.

Though there are no certified fair trade electronics, industry leaders have introduced and enforced policies related to fair wages, traceability and auditing.

# **PRODUCTS**

We recommend the following products as slavery-free options.

Cell Phones



Fairphone® 2
While not fair trade certified, Fairphone® 2 is the best example in the electronics sector of a product produced with fair trade and conflict-free standards in mind.

# BEST

There are currently no certified fair trade or slave free electronics products in the market. However, several companies are part of conflict-free sourcing groups and initiatives. These programs aim to audit tin, tungsten, tantalum and gold supply chains to ensure that suppliers and subcontractors are not sourcing from mines run by or supporting armed groups who utilize child labor. Check if your electronics makers are members of the following:

Electronic Industry
Citizenship Coalition®

Global Sustainability Initiative®

Conflict-Free Sourcing Initiative®

Solutions for Hope

RESOLVE's Public-Private
Alliance for Responsible
Minerals Trade

# BETTER

### **Fairphone®**

Fairphone® started as a campaign in 2010 as Bas van Abel and Peter van der Mark sought to address the use of conflict minerals. In 2011, the ideation for the Fairphone® phone model began to take shape, and one of the founders went on a fact-finding mission to the Democratic Republic of the Congo - a country known for having a significant number of mines controlled by armed groups who utilize child soldiers and child labor. In 2013, Fairphone® became a social enterprise, and the sourcing and design processes took off culminating in the delivery of the first generation of phones by the end of the year. Fairphone® began shipping out a second version of the phone in December 2015. The Fairphone® team consistently visits the mines they source from, assesses the factories making their component parts and collaborates with supply chain experts to improve product production and to increase transparency and accountability.

# GOOD

### Intel®

Intel® is known for making semiconductor chips, motherboards and processors for computers. Starting in the second quarter of 2016, products will feature a "DRC conflict-free" symbol. Since 2009, Intel® has been concerned with tracing minerals such as gold, tantalum, tin and tungsten to ensure that its products are not financing or benefiting armed groups in the Democratic Republic of the Congo. The company has historically been a part of responsible sourcing groups and initiatives. It has been highly involved with the Electronic Industry Citizenship Coalition®, Global Sustainability Initiative®, the Conflict-Free Sourcing Initiative®, Solutions for Hope and RESOLVE's Public-Private Alliance for Responsible Minerals Trade.

### Nokia®

In 2013, Nokia® released the <u>results</u> of its devices and services supply chain inquiry, disclosing which of its facilities were participating, compliant or non-compliant with the Conflict-Free Smelter Program. The Conflict-Free Smelter Program utilizes an independent auditor to identify and audit smelters and refiners in order to promote conflict-free sourcing.

### Hewlett Packard®

Hewlett Packard® has been part of the effort to source conflict-free minerals since 2008. In 2015, Hewlett Packard® required its suppliers to only source from smelters compliant with the Conflict-Free Smelter Program. It is also a part of the former Conflict-Free Tin Initiative, RESOLVE's Public-Private Alliance for Responsible Minerals Trade and Solutions for Hope.



We recommend the following products as slavery-free options.

### Tops



Indigenous™ Hand Dipped Tank
Made by fair trade artisans in Peru, this organic cotton
Indigenous™ Hand Dipped Tank is free from slave labor.



YOGASMOGA® Tickle Me Tank
The YOGASMOGA® Tickle Me Tank is made with breathable
and light mesh fabric manufactured in the U.S.



Nomads, Clothing Fitted Organic Cardigan
Made with 100% organic cotton, Nomads, Clothing Fitted
Organic Cardigan is produced ethically with respect for
both the artisans and the environment.



prAna® Nadine Sweater
The 100% organic cotton prAna Nadine Sweater is Fair
Trade Certified™ and supports better working conditions
for factory workers.

### Sleepwear



PACT™ Super Soft Organic Women's PJ Set
This pajama set is made with organic and Fair Trade
Certified™ cotton to ensure a soft, comfortable, and
ethical product.



Noctu Women's Cotton Nightie
The Noctu Women's Cotton Nightie uses slavery-free
cotton from Fairtrade International.

### **Bottoms**



Karuna Capri PUNJAMMIES® Lounge Pants
These Karuna Capri PUNJAMMIES® Lounge Pants are made
by women in India who have escaped human trafficking.



People Tree™ Ripley Pencil Skirt
People Tree™ Ripley Pencil Skirt is made by Mandala, an ethical enterprise that respects workers' rights.

### Dresses



Indigenous™ Essential Tank Dress
Made by fair trade artisans in Peru, the Indigenous™
Essential Tank Dress is made by fairly paid workers.



Everlane® Silk Tank Dress
This Everlane® Silk Tank Dress is made in Hangzhou, China in a factory regularly visited by the Everlane® team.



We recommend the following products as slavery-free options.

### Tops



Good & Fair™ Men's Crew Neck Tee
Good & Fair™ Men's Crew Neck Tee is Fair Trade Certified™
and a slavery-free wardrope staple.



Tompkins Point Apparel Classic Polo
This Fair Trade Certified™ and organic Tompkins Point
Apparel Classic Polo was ethically produced in Calcutta,
India from 100% Indian cotton purchased from farmerowned trading companies.



Cotopaxi® Toliman Wool Hoodie
This Cotopaxi® Toliman Full-Zip Wool Hoodie Made is
made by fairly paid workers in Portland, Oregon.



Patagonia® Men's Better Sweater® Fleece Vest
Patagonia® Men's Better Sweater® Fleece Vest is made
using bluesign® approved fabric and Fair Trade
Certified™ sewing.



Everlane® Quilted Peacoat
The Everlane® Quilted Peacoat is produced by a factory in Suzhou, China that respects workers' rights.



Indigenous™ Men's Alpaca Shawl Collar Cardigan Indigenous™ Men's Alpaca Shawl Collar Cardigan is made by fair trade artisans in Peru.

### **Bottoms**



Everlane® Slim Pant
The Everlane® Slim Pant is made in a Dongguan, China factory regularly visited by the Everlane® team.



Cotopaxi® Samburu Shorts
The Cotopaxi® Samburu Shorts are made in Portland,
Oregon and are free from slave labor.



prAna® Sediment Short
While not specifically fair trade, the prAna® Sediment
Short is using a variety of other sustainable practices, and
prAna® continues its commitment to add more fair trade
goods.



PACT® Men's Organic Trunk
PACT® Men's Organic Trunk is made with Fair Trade
Certified™ cotton.

# BEST

### **Patagonia®**

In 2011, Patagonia® <u>found forced laborers</u> <u>making its products.</u> Since then, it has been dedicated to eliminating slave labor from its supply chains. It publicly discloses the conditions on the <u>farms</u>, <u>mills and factories</u> making its products and <u>adds to</u> its collection of <u>Fair Trade</u> <u>Certified™</u> items every year.

### People Tree™

People Tree™ sources 90% of its products from fair trade suppliers and is an accredited member of the World Fair Trade Organization. People Tree™ was the world's first clothing company to receive the World Fair Trade Organization Product Label in 2013.

### YOGASMOGA®

YOGOSMOGA® maintains a <u>Platinum</u>
<u>Certificate of Compliance from Worldwide</u>
Responsible Accredited Production
(WRAP®) and only utilizes facilities that are also participating suppliers of the Fair Labor Association (FLA®). In addition,
YOGOSMOGA® created the <u>NAMASKÁR</u>
<u>FOUNDATION</u> to give back to communities in the Himalayan villages that produce its clothing lines.

### prAna®

prAna® maintains a <u>Fair Trade Certified™</u> clothing line dedicated to ensuring fair wages, <u>high working standards</u> and investment <u>into community and sustainable development.</u>

# BETTER

### Sudara™

Sudara<sup>™</sup> employs women in India who were trafficked for sex and partners with factories that are WRAP® certified and that comply with FAIRTRADE® Standards.

### Tompkins Point Apparel (M)

Tompkins Point Apparel is a Fair Trade Certified™ clothing manufacturer that donates 25% of its profits to charities connected with the communities housing its factories.

### Indigenous™

Indigenous<sup>™</sup> is a Certified B Corporation<sup>™</sup> that partners with over 300 fair trade artisans from around the world who are paid fair wages and work in safe conditions.

### **PACT®**

PACT™ is a <u>Fair Trade Certified™</u> clothing manufacturer that ensures fair labor practices through oversight of factories and a no-sweatshop, no-child labor guarantee.

### Nomads Clothing (W)

Nomads Clothing is a member of the <a href="Ethical Fashion Forum">Ethical Fashion Forum</a> (EFF) and the British Association for Fair Trade Shops (BAFTS). Nomads Clothing also has its own fair trade requirements for manufacturing partnerships.

### Cotopaxi®

Cotopaxi® is a <u>B Corp Certified</u> outdoor clothing company that <u>gives back to the community</u> by collaborating with high-impact organizations that build sustainable solutions with local communities.

# GOOD

### **Everlane®**

Everlane® provides classic wardrobe staples. It practices radical transparency by providing consumers with information about its <u>factories</u> and exact <u>production</u> and mark up costs.

# Overstock.com® Worldstock Fair Trade®

Overstock.com® Worldstock Fair Trade® seeks to bridge the gap between artisans and consumers by providing an online venue to sell and buy fairtrade goods produced all over the globe.

### Good & Fair™

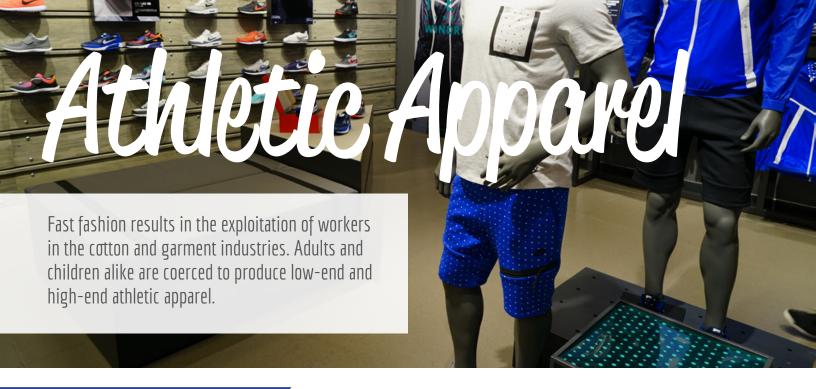
Good & Fair™ is a Fair Trade Certified™ clothing company and utilizes a localized supply chain in India that maintains fair trade standards from farm to factory.

### Noctu

Noctu is certified by <u>Fairtrade</u>
<u>International</u> and strives to create
sustainable and ethical nightwear by
limiting the impact of conventional cotton
harvesting and manufacturing.

### Undrest™ (W)

Undrest™ maintains ethical labor practices by complying with <u>California</u> Fair Wage <u>Labor Conditions</u>. 80% of its brands are Made in California, and the other 20% are made in compliance with Humane Labor Conditions.



We recommend the following products as slavery-free options.



Apolis® Transition Scout Short
This Apolis® Transition Scout Short is made by fairly paid adult workers.



PUMA® Slim Sweatpants
PUMA® Slim Sweatpants are not fair trade, but PUMA® consistently audits its product suppliers and addresses labor violations.



Patagonia® Women's Hotline Top
Along with other products from Patagonia®, the Women's
Hotline Top is made with Fair Trade Certified™ sewing and
no child labor.



prAna® Setu Hoodie Most of prAna®'s products, such as this Setu Hoodie, are Fair Trade Certified™ to indicate fair wage payments and decent working standards.

# BEST

### **Patagonia®**

In 2011, Patagonia® <u>found forced laborers</u> <u>making its products</u>. Since then, it has been dedicated to eliminating slave labor from its supply chains. It publicly discloses the conditions on the <u>farms</u>, <u>mills and factories</u> making its products and <u>adds to</u> its collection of <u>Fair Trade</u> <u>Certified™</u> items every year.

### **Apolis®**

Apolis® is certified by the B Lab, meaning that it adheres to strict social accountability and transparency standards. As a social enterprise, Apolis® co-designs products with communities and artisans around the world. The Apolis® process and journal outline production operations and show the impact of the business on producer communities.

# BETTER

### **PUMA®**

PUMA® provides a complete <u>list</u> of where all of its products are made, produces <u>sustainability reports</u> for those suppliers and has an <u>auditing process</u> in place. In 2012, the company launched the <u>PUMA® Wilderness Collection</u>, a product line using cotton certified by Fairtrade International.

# Columbia Sportswear Company®

Committed to responsible sourcing,
Columbia Sportswear Company® is the
owner of <u>prAna®</u>, which carries Fair Trade
Certified™ products. Columbia Sportswear
Company® <u>lists out all of its factories</u>
and supports <u>humanitarian relief</u> efforts
that address the needs of vulnerable
populations.

# GOOD

### New Balance®

New Balance® works with several labor and international organizations to promote <u>supply chain responsibility</u>. It discloses a <u>list of suppliers</u> and consistently conducts factory audits.

### Adidas®

Adidas® reports its <u>suppliers</u>, <u>factories</u> <u>and subcontractors</u> and holds supplier training sessions addressing labor standards and transparent reporting. It has several community projects, one of which prevents child labor and provides <u>education for children in Pakistan</u>.

### **Nike®**

Nike® provides an interactive map showing its global manufacturing activities. The company supports various programs and collaborated to found the Girl Effect, a non-profit that combats poverty and stops exploitation by investing in the education, health and economic empowerment of girls.

# Travel

The physical movement of a person is not a necessary element in human trafficking. However, in many cases, trafficked people are transferred within and across borders. The travel and tourism industries took note and have partnered with other actors to address this reality.

Companies have taken a step towards preventing child sex trafficking by implementing The Tourism Child-Protection Code of Conduct (The Code). So, the next time you plan a getaway or simply need a hotel, book with one of these vendors!

### What is the Code of Conduct?

The <u>Tourism Child-Protection Code of Conduct</u> (The Code) is a set of business principles that travel and tour companies can voluntarily adopt and implement to prevent child sex tourism and child trafficking. The Code is a partnership between End Child Prostitution, Child Pornography and Trafficking of Children for Sexual Purposes (ECPAT) and the tourism industry. Those who join agree to do the following:

- Establish a policy and procedures against child sexual exploitation
- Train employees in children's rights, the prevention of sexual exploitation and reporting mechanisms for suspected cases
- Include a clause in contracts throughout the value chain stating common repudiation and a zero tolerance policy of child sexual exploitation
- Provide information to travelers on children's rights, the prevention of child sex exploitation and how to report suspected cases
- Support, collaborate with and engage stakeholders in preventing child sexual exploitation
- Annually report the implementation of The Code and other activities

All of the companies to the right are recommended companies that are members of The Code. View the extensive <u>list of U.S.-based companies</u> implementing The Code or head to the main website for <u>all international partners</u>.

### **Booking Sites**

Orbitz<sup>SM</sup>

### **Travel Agencies**

AltruVistas Sawadee Reizen Solresor

### **Airlines**

Delta® Air Lines, Inc.

### Car Services

EmpireCLS Worldwide Chauffeured Services<sup>SM</sup>

### Hotels

Carlson Companies<sup>SM</sup>
Choice Hotels International®, Inc.
Wyndham Worldwide<sup>SM</sup> Corporation
Hilton Worldwide™ Holdings, Inc.
Palladium Hotel Group<sup>SM</sup>
RIU Hotels & Resorts<sup>SM</sup>
AccorHotels®
Hyatt® Corporation

### **Cruises**

Hapag-Lloyd Cruises<sup>SM</sup>

### Other Companies We Recommend

### **Transportation**

United Airlines M, Inc.

Though United Airlines<sup>SM</sup>, Inc. is not a member of The Code, it's important to note that their business and first class amenity kits are from Cowshed™. Cowshed™ products are organic and made from fair trade plant extracts and essential oils.

### Uber Technologies, Inc.

Uber Technologies, Inc. is partnering with the National Center for Missing & Exploited Children® to send AMBER™ Alert notifications to its drivers. Making child identification a priority is a key step in recovering missing and exploited children.

# What to do if you encounter a possible trafficking victim

Know the <u>red flag indicators</u>, and watch out for these signs as you travel.

If you see something call the National Human Trafficking Resource Center at 1-888-373-7888. You can also text HELP to BeFree (233733).

# What's the connection between porn and sex trafficking?

Organizations such as the National Center to End Sexual Exploitation and Fight the New Drug link pornography to sex trafficking and sexual exploitation. Violent pornographic images and acts normalize exploitation and perpetuate harmful gender narratives that negatively affect society's responses to sexual abuse.

# CERTIFICATIONS

### Fair Trade

There are quite a few fair trade certifications and labels in the marketplace. Organizations that grant these certifications vary in their economic, social, governance and environmental standards as well as their inspecting, certifying and auditing policies. However, as a whole, fair trade certifications indicate that producers are paid a fair price for their goods; workers receive fair wages and work in good conditions; and there are no instances of forced, bonded or child labor throughout their supply chains. Third-party auditors conduct inspections to ensure that members of these fair trade organizations are in compliance.

Though a food product may be fair trade certified, there are still ingredients such as milk, vegetable fat, emulsifiers and flavorings in it that can't be sourced through fair trade. Some of our product suggestions only have one certified ingredient. Products from companies and brands in our Best category have a higher total percentage of fair trade sourced ingredients.

# FAIRTRADE® Certification Mark and FAIRTRADE® Program Mark

The FAIRTRADE® Certification Mark from Fairtrade International is the oldest and appears on about 80% of the world's fair trade products. Products with the label have 20% or more fair trade content; in addition, all ingredients that can be sourced on fair trade terms must be. Single ingredient products with the label must have 100% fair trade content. Along with food and drink items, Fairtrade International certifies fair trade cotton, flowers, gold and sports balls.

Fairtrade International has a FAIRTRADE® Program Mark for cocoa, sugar and cotton. The cocoa, sugar and cotton programs enable companies who don't have certified composite products to still commit to buying slavery-free cocoa, sugar or cotton. These display the FAIRTRADE Cocoa Program™, FAIRTRADE Sugar Program™ or FAIRTRADE Cotton Program™ labels.







### Fair Trade Certified™

Fair Trade Certified products from Fair Trade USA<sup>SM</sup> have at least 20% fair trade ingredients; however, unlike Fairtrade International, there's no requirement to source all available fair trade ingredients. In addition to packaged food and fresh produce, Fair Trade USA<sup>SM</sup> certifies drinks, cotton, apparel, body care, home goods and plant products as well as sewing, factories and fisheries.





### Fair for Life®

Composite products with the Fair for Life® label must have at least 80% fair trade content. Single ingredient products must be 100% fair trade. Fair for Life® certifies food, plant, cosmetic, textiles, small scale mining and artisanal products as well as tourist services.





### Sustainable Development

Other than fair trade labels, there are sustainable development labels that address slave labor and environmental concerns. In general, these labels indicate that raw ingredients can be traced back to their sources. Traceability enables inspectors to audit supply chains and find suppliers that may be using slave labor. For the most part, sustainable development labels focus on the environmental impact and the long-term availability of resources. Environmental concern, in turn, leads to the development of sustainable farming programs and trainings for workers.

### Rainforest Alliance Certified™

Products that are Rainforest Alliance Certified<sup>™</sup> must have at least 30% of a main ingredient sourced under Rainforest Alliance Certified<sup>™</sup> terms.







### UTZ Certified™

UTZ Certified<sup>™</sup> products must have more than 90% UTZ Certified<sup>™</sup> cocoa content. Roundtable on Sustainable Palm Oil (RSPO<sup>™</sup>), which provides a certification for sustainably sourced palm oil, contracts UTZ Certified<sup>™</sup> for its traceability services.







# Brought to you by the community of Certified B Corporations<sup>SM</sup>

B Lab certifies for-profit companies that implement and enforce strict social, environmental, accountability and transparency standards. These companies receive the Brought to you by the community of Certified B Corporations<sup>SM</sup> label.



### Fair Labor Association®<sup>M</sup>

Suppliers and companies that commit to the Fair Labor Association® Code of Conduct have agreed to implement and enforce standards that prohibit forced and child labor, while also ensuring fair labor practices and humane working conditions. Affiliation with the Fair Labor Association® is voluntary and participants are 100% responsible for their supply chains and are subject to random assessments by the Fair Labor Association®.



### Fair Trade Federation<sup>SM</sup>

Fair Trade Federation<sup>SM</sup> is a non-profit trade association that supports fair trade businesses in North America. Members adhere to a Code of Practice, and the Fair Trade Federation<sup>SM</sup> logo indicates that at least 85% of their products are sourced according to the Fair Trade Federation<sup>SM</sup> Principles, which includes no use of slave labor. The other 15% of inventory may be eco-friendly products, made by local artisans or educational materials related to fair trade. In addition, this latter 15% must be produced in conditions that do not harm people, the environment or other cultures.



### **World Fair Trade Organization**

Over 300 fair trade organizations are members of the World Fair Trade Organization. Members comply with the 10 Principles of Fair Trade which are based on the International Labor Organization's conventions, including no child or forced labor and ensuring good working conditions. The World Fair Trade Organization Guarantee System is an assurance that members have implemented the 10 Principles of Fair Trade in their supply chains and practices. The WFTO Product Label indicates that an item is made and traded by Guaranteed Fair Trade Organizations.



### GoodWeave®

Companies and brands with the GoodWeave® label disclose a fully traceable supply chain for all production processes and are subject to unannounced inspections by GoodWeave® approved personnel. These verification visits ensure that child labor isn't used and that adult workers aren't abused.



### Electronic Industry Citizenship Coalition®

Electronic Industry Citizenship Coalition® is a non-profit made up of electronics <u>companies</u> who have signed onto and are held accountable to a <u>Code of Conduct</u> that prohibits forced labor, bonded labor, involuntary prison labor, child labor, slavery and trafficking.



**ELECTRONIC INDUSTRY CITIZENSHIP COALITION** 

### Global Sustainability Initiative®

Global Sustainability Initiative® <u>members</u> disseminate information, resources and best practices to promote social and environmental sustainability.



### **Conflict-Free Sourcing Initiative®**

Members of the Electronic Industry Citizenship Coalition® and the Global Sustainability Initiative® founded the Conflict-Free Sourcing Initiative® which runs the Conflict-Free Smelter Program that confirms which smelters and refiners follow global standards and which ones can be claimed "conflict-free."



### Solutions for Hope

Solutions for Hope works with governments, companies, civil society and local refineries to provide sourcing opportunities for artisanal scale miners and cooperatives that meet conflict-free standards.



# RESOLVE's Public-Private Alliance for Responsible Minerals Trade

RESOLVE's Public-Private Alliance for Responsible Minerals Trade provides funding and coordination support for those working in the Democratic Republic of the Congo and the Great Lakes Region of Central Africa to identify conflict-free supply chains.

